

**Q: What is Blue365?**

Launched by the Blue Cross and Blue Shield Association (BCBSA), Blue365 is a new program dedicated to helping Blue plan members lead healthier, more active lives – by offering exclusive savings on health-related goods, services and experiences. Now Blue Cross and Blue Shield of North Carolina (BCBSNC) members have access to these special offers – from national brand names as well as from regional and local merchants. Just visit [Blue365 Deals](#) for healthy savings on everything from gym memberships and fitness gear to well-balanced meals and optical services. You'll find exciting new offers every week.

**Q: What's the cost to join?**

Nothing. Blue365 is free to BCBSNC members.

**Q: How do I register?**

Members of BCBSNC can register online at [bcbsnc.com/blue365](http://bcbsnc.com/blue365). From there it's simple: Click on "Register" and follow the instructions. You'll need information from your BCBSNC Member ID Card and a valid e-mail address to complete the process.

\*Remember to agree to the "Terms and Conditions"

**Q: How do I sign up for deal e-mails**

It's easy. BCBSNC members can receive weekly deal emails for free. Just sign up when you register at the Blue365 website or email your request to [support@blue365deals.com](mailto:support@blue365deals.com). Then, let the savings begin!

**Q: What are the terms of use?**

Each offer varies, so the best way to learn about a specific deal check the terms on its accompanying vouchers or coupons.

Generally, Blue365 Deals have a few things in common:

- They're not valid for cash back
- They can't be combined with other promotions
- They must be used in one transaction
- They don't cover tax or gratuity

For more information, please check the Terms of Use on the [Blue365 website](#).

**Q: How do I buy a Blue365 Deal?**

In one of two easy ways:

- If you see a "**buy now**" button that means you'll be able to purchase your deal directly on the Blue365 website. We'll email a voucher right to your inbox, as soon as you purchase it.
- If you see a "**redeem now**" button, you'll be directed to a Blue365 vendor's website, where you'll find special savings offered only to Blue365 members. You'll be able to get either a coupon code to use on that website or a printable coupon to redeem at a specified retail location.

**Q: What kinds of deals are available through Blue365?**

Blue365 offers access to a wide range of savings from top national health and wellness brands as well as many favorite local companies. You'll see weekly "featured deals" and long-term "ongoing deals" on health products, along with discounts on health and fitness clubs, weight loss programs, healthy travel experiences and much more.

Blue365 offers access to savings on items that Members may purchase directly from independent vendors, which are different from items that are covered under the policies with BCBSNC. Any disputes regarding these products and services may be subject to BCBSNC's grievance process. Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither BCBSNC nor BCBSA recommends, endorses, warrants or guarantees any specific Blue365 vendor or item. This program may be modified or discontinued at any time without prior notice. The cross, shield and Blue365 are registered trademarks of the Blue Cross and Blue Shield Association. All other marks are the property of their respective owners. Blue Cross and Blue Shield of North Carolina is an independent licensee of the Blue Cross and Blue Shield Association. U9030, 2/13

**Q: What are Blue365 referral rewards?**

Blue365 members can earn a \$10 credit for each friend and family member that they refer who registers and purchases a deal on the site. The people you refer must have coverage with a participating Blue plan. The reward credits can be redeemed on any future Blue365 deal, so it's a quick and easy way to save even more on healthy offers.

**Q: Can anyone buy Blue365 deals?**

Blue365 is currently available to members of BCBSNC and other participating Blue Companies, and we're working to roll out the savings to even more Blue Companies' members. Blue365 is also available to all members of the Federal Employee Program Service Benefit Plan across the USA. To find out if your BCBS Plan participates, go to [www.Blue365Deals.com](http://www.Blue365Deals.com).

**Q: Is Blue365 Health insurance?**

No. Blue365 is separate from the health care benefits offered by BCBSNC or any other participating Blue company. The deals are designed to promote healthy living 365 days a year through enjoyable, wellness-focused offers.

**Q: How are deal vendors selected?**

Through input from Blue365 members and independent research from the Blue365 team. Members can suggest their favorite brands for future deals.

**Q: What's the Blue365 privacy policy?**

The Privacy Policy provides information on how Blue365 gathers, uses, discloses and manages member details. Your personal information is handled in keeping with industry standards and the Health Insurance Portability and Accountability Act of 1996 (HIPAA) privacy and security rules. [Click here for details.](#)

**Have More Questions?**

Get in touch! You can email Blue365 at [support@blue365deals.com](mailto:support@blue365deals.com) or call us at (855) 511-BLUE.

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